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## **Awakened, LLC**

### Media Release

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#### **For Immediate Release**

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FOR IMMEDIATE RELEASE:

## **Writing a Book Enabled This Systems Engineer to Quit His Job and Replace His Income**

*Glenn Dietzel, author and infopreneur guru, demonstrates to fast write a money-making book in less than 12 hours and build a business focused on multiple streams of income.*

According to the Association of American Publishers, 83 per cent of Americans want to write a book. Robert Kiyosaki, creator of the Cashflow Game and the Rich Dad, Poor Dad series, said that his book is his best business card. Mark Victor Hansen, co-creator of the popular *Chicken Soup for the Soul* series, stated that the best lead generator is a book. These two examples demonstrate a profound principle.

The most successful authors do much more than sell books. The money earned in royalties is incidental income as compared with what they generate from income streams such as speaker fees, membership communities, home study programs, coaching programs, consulting fees, and other products and services.

Wes Waddell is an example of this principle in action. Waddell was able to leave his systems engineering job and run his business with his wife Kathy full time because he discovered the power of having their own book.

He said, "I love that short commute past the coffee pot into the office." He discovered that having a book boosted not only his business credibility, but his personal credibility as well. Today Wes has created the Internet's largest membership scrap booking site.

Visit Wes at <http://www.PrincessCrafts.com>.

Waddell invested in a proven system that teaches would-be authors how to write a money-making book in 12 hours of actual writing time and use it as a lead generator for a thriving business. Glenn Dietzel of AwakenTheAuthorWithin.com has dozens of video testimonials of successful clients on his website and blog, including Waddell's.

Dietzel's Entrepreneurial Authoring Program and individual business mentoring teach clients how to create a book that is an entrepreneurially sound lead generator for a well-structured business. A book that is entrepreneurially sound naturally leads readers to interact with the author and continue to do business again and again.

Dietzel offers his case study-driven Basic Authoring for Business Profits e-class, a \$700 value, at no cost on his website <http://www.AwakenTheAuthorWithin.com>

Glenn Dietzel, a former Vice Principal with Two Post-Graduate Degrees, replaced his income and his wife's income with a proven, breakthrough system he created. He now teaches his clients how to replicate his proprietary program. Glenn is founder and President of Awakened, LLC (<http://www.AwakenTheAuthorWithin.com>). Glenn also provides keynotes, seminars, workshops, teleseminars, and bookcamps™, as well as being known as an international speaker. In addition helping entrepreneurs with business authoring, he also teaches entrepreneurs and business owners how to successfully create a digital product and then build an online business that produces consistent, multiple streams of income.

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