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Media Release

Contact: Glenn Dietzel / Awaken The Author Within / glenn@awakentheauthorwithin.com # 519.542.3043
Or Karen at karen@awakentheauthorwithin.com #519-542-3043

For Immediate Release

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FOR IMMEDIATE RELEASE

Instant Access to a New York Publisher Brought Credibility and Business for Ironman Triathlete Chiropractor

Glenn Dietzel, author and infopreneur guru, demonstrates to fast write a money-making book in less than 12 hours and build a business focused on multiple streams of income.

Books published by New York publishing houses tend to garner a higher degree of respect than those published outside of the Big Apple. Authors with New York books often find it easier to get media attention than those using other methods, such as small presses or print-on-demand publishers.

Unfortunately, the road from completed book manuscript to publication through traditional channels is a long one with numerous challenges. A first-time author must first create a formal book proposal which will take weeks of work. Next, the writer goes through the process of submitting it to publishers and/or agents.

According to David Hancock, CEO of Morgan James Publishing, it takes the average person 100 formal book proposal submissions only to get a publisher to say 'no'. Many submissions go unanswered, and many publishers disallow simultaneous submissions, increasing the time it takes for a book to get into print.

Agent and Author Terry Burns interviewed over 600 multi-published authors and found that it took them an average of 6 years to see their first completed book in print. He also learned that 87 per cent of the authors he interviewed got their first book published before an agent accepted them as a client.

Getting an agent requires an audition process as well. An author must pitch the agent, show them their book proposal before the agent determines whether or not she can sell the book to a publisher. Thus retaining an agent is no guarantee that the book will be published by a New York house.

When signing a book contract with a traditional New York Publisher, the author loses control of the book's content and cover design, as well as the rights to the book. The author typically earns less than 10 per cent of the sale, which translates to less than one dollar per book sold. If the author hires an agent, the profit margin is less, because the agent's fee is 10 (and sometimes 15) per cent of the author's share of the profit.

Dr. Larry Smith, an Ironman triathlete and chiropractor, not only turned his personal tragedy into triumph, but discovered how to dominate his niche because of the doors that open to authors. He invested in a complete authoring and business development system with guaranteed acceptance by a books in bookstores New York Publisher.

David Hancock of Morgan James Publishing offers the advantages of a New York Publisher without the drawbacks. His entrepreneurial publishing model gives authors control over their own books, influence over cover design, and most importantly, his authors retain full rights to their books and earn a 20 per cent commission on each sale.

Hancock teamed up with Glenn Dietzel of AwakenTheAuthorWithin.com, whose Entrepreneurial Authoring Program teaches clients to write a money-making book in 12 hours of actual writing time. Clients who complete the program discover how to write a book that is “entrepreneurially sound” and are guaranteed acceptance with Morgan James Publishing, without writing a book proposal or going through years of submission and rejection.

Dr. Smith’s inspiring book *Embrace the Journey of Recovery* and his passionate presentations have given hope to thousands of people recovering from addiction. It was by following Dietzel’s Entrepreneurial Authoring principles that Dr. Smith was able to find his true voice and share his astonishing story of recovery. Today Dr. Larry is one of the most recognized leaders in Chiropractic without a PhD because he is a published author.

Visit him at <http://embracingthejourneybook.com>.

Glenn Dietzel’s Entrepreneurial Authoring Program and individual business mentoring teach clients how to create a book that is an entrepreneurially sound lead generator for a well-structured business. A book that is entrepreneurially sound naturally leads readers to interact with the author and continue to do business again and again. The book is specifically designed as an invitation to take part in the author’s other services. Special offers and free gifts of value to the reader are tucked into the pages of the book.

Dietzel has been a consultant to two US Presidents and has dozens of video testimonials of successful clients on his website and blog. Beryl Wolk, creator of the infomercial, is currently working with him to create the first infomercial that teaches people to write a book. He offers his case study driven Basic Authoring for Business Profits e-class, a \$700 value, at no cost on his website <http://www.AwakenTheAuthorWithin.com>

Glenn Dietzel, a former Vice Principal with Two Post-Graduate Degrees, replaced his income and his wife's income with a proven, breakthrough system he created. He now teaches his clients how to replicate his proprietary program. Glenn is founder and President of Awakened, LLC (<http://www.AwakenTheAuthorWithin.com>). Glenn also provides keynotes, seminars, workshops, teleseminars, and bookcamps™, as well as being known as an international speaker. In addition helping entrepreneurs with business authoring, he also teaches entrepreneurs and business owners how to successfully create a digital product and then build an online business that produces consistent, multiple streams of income.

For any additional questions, please email glenn@AwakenTheAuthorWithin.com or call # 519-542-3043. You can also contact Glenn’s Project Manager Karen at karen@awakentheauthorwithin.com or #519-542-3043