

# Awakened, LLC

## Media Release

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### **For Immediate Release**

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## FOR IMMEDIATE RELEASE

### **Becoming an Author Allowed Him to Quit His Sales Job and Live his Dream**

*Glenn Dietzel, author and infopreneur guru, demonstrates to fast write a money-making book in less than 12 hours and build a business focused on multiple streams of income.*

According to the Association of American Publishers, 83 per cent of Americans want to write a book. Robert Kiyosaki, creator of the Cashflow Game and the Rich Dad, Poor Dad series, said that his book is his best business card. Mark Victor Hansen, co-creator of the popular *Chicken Soup for the Soul* series, stated that the best lead generator is a book. These two examples demonstrate a profound principle.

The most successful authors do much more than sell books. The money earned in royalties is incidental income as compared with what they generate from income streams such as speaker fees, membership communities, home study programs, coaching programs, consulting fees, and other products and services.

Frank Gasiorowski is an example of this principle in action. He was able to leave his job and run his home-based business full time because he discovered the power of writing his own book and using it to generate leads for his coaching business. But when he first came to Glenn Dietzel of AwakenTheAuthorWithin.com for mentoring, he did not believe he could author a book. "My creative writing teacher in high school told me that I would never be a writer, and for 35 years I believed her."

Gasiorowski invested in a proven system that teaches would-be authors how to write a money-making book in 12 hours of actual writing time and use it as a lead generator for a thriving business. Dietzel has dozens of video testimonials of successful clients on his website and blog, including Gasiorowski's.

Dietzel's Entrepreneurial Authoring Program and individual business mentoring teach clients how to create a book that is an entrepreneurially sound lead generator for a well-structured business. A book that is entrepreneurially sound naturally leads readers to interact with the author and continue to do business again and again.

Dietzel offers his case study-driven Basic Authoring for Business Profits e-class, a \$700 value, at no cost on his website <http://www.AwakenTheAuthorWithin.com>

Even though Gasiorowski began to overcome this dream-stealing message, he thought he had no time to write. Without the Entrepreneurial Authoring system, he would not, but with it,

he wrote his book at rest stops along the I-95 corridor in five-to-ten minute bursts, in less than 12 hours of writing time because he learned how to work from a detailed table of contents that makes it easy to create a book.

Gasiorowski, known as Mr. 90 Day Goals, wrote his book in 28 days. Because he wrote a book, he was able to leave his job. Today he has his own radio and television shows and is an internationally renowned speaker and author. Visit him at <http://www.90Daygoals.com>

Glenn Dietzel, a former Vice Principal with Two Post-Graduate Degrees, replaced his income and his wife's income with a proven, breakthrough system he created. He now teaches his clients how to replicate his proprietary program. Glenn is founder and President of Awakened, LLC (<http://www.AwakenTheAuthorWithin.com>). Glenn also provides keynotes, seminars, workshops, teleseminars, and bookcamps™, as well as being known as an international speaker. In addition helping entrepreneurs with business authoring, he also teaches entrepreneurs and business owners how to successfully create a digital product and then build an online business that produces consistent, multiple streams of income.

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